



JULY 14, 2018

**RELAY LIVE
AUSTIN**

**THE LONG CENTER OF PERFORMING ARTS
H-E-B TERRACE & HARTMAN CONCERT PARK**



cancer.org | 1.800.227.2345

© 2017 American Cancer Society, Inc. – No. 071960



American Cancer Society Services & Programs

Road to Recovery

The American Cancer Society Road To Recovery program provides free rides to cancer patients to and from treatment. Trained volunteer drivers donate their time and the use of their personal vehicles to help patients get to the treatments they need.

Reach to Recovery

The American Cancer Society Reach to Recovery program matches trained volunteer breast cancer survivors to people facing or living with breast cancer. Our volunteers give cancer patients and their family members the opportunity to ask questions, talk about their fears and concerns, and express their feelings.

Look Good Feel Better

Look Good Feel Better workshops help women with cancer manage the appearance-related side effects of treatment. Trained volunteer's beauty professionals teach simple techniques on skin care, makeup, and nail care, and give practical tips on hair loss, wigs, and head coverings. The program is a collaboration of the American Cancer Society and the Professional Beauty Association.

Hotel Partners Program

The American Cancer Society partners with local hotels across the country to provide rooms for cancer patients and their caregivers traveling for treatment. The Hotel Partners Program can help ease some of the financial burdens that cancer patients and their families face.

Wig Program

The American Cancer Society wig program offers free, brand-new wigs and head coverings to cancer patients experiencing hair loss as a result of treatment.

Patient Navigator Program

The American Cancer Society Patient Navigator Program can help guide patients and their caregivers through their cancer experience. Patient navigators can help find transportation to and from cancer-related appointments, provide assistance with financial and insurance issues, identify community resources, and provide information on a patient's cancer diagnosis and treatment process.

NCIC

The American Cancer Society National Cancer Information Center is a 24 hour, 365 days a year call center. NCIC is there to answer any question you have day or night.

FOR MORE INFORMATION:

Event Information:

Relay LIVE - Austin

Location:

**The Long Center of Performing Arts
H-E-B Terrace & Hartman Concert
Park**

Date: Saturday July 14, 2018

Time: 6pm-12am

Sponsorship Deadline

Monday, June 11, 2018

Contact Information

Nathan Wisdom

Event Lead

(c) 512.586.5036

nathan@flowyogatx.com

Kara Simmang

Community Development Manager

(w) 512.919.1805

(c) 832.392.8295

kara.simmang@cancer.org



RELAY LIVE | PAGE 2



RELAY LIVE | PAGE 7

>>>

2018 RELAY LIVE SPONSORSHIP OPPORTUNITIES

SILVER SPONSOR \$1,000

- **“Act Brought to You By” Your Company Name**
- **6 General Admission Tickets**
- **Company Name on T-Shirt**
- **Company Name on Website**
- **Social Media Recognition**
- **American Cancer Society Resources available upon request**

**Underwriting Opportunity:
Act Sponsor (4 available)**

BRONZE SPONSOR \$500

- **Verbal Recognition from Stage**
- **2 General Admission Tickets**
- **Company Name on Website**
- **American Cancer Society Resources available upon request**



>>>

2018 RELAY LIVE SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$10,000

- **“Relay LIVE Presented By:” on all Marketing Materials**
- **Verbal Recognition From Stage at Opening and Closing Ceremonies**
- **25 VIP Tickets**
- **Company Booth Space at Event for Company Promotion**
- **Company Logo on Save The Date**
- **Large Company Logo on T-Shirt**
- **Large Company Logo on Website**
- **Large Company Logo on Event Banner**
- **Social Media Recognition**
- **Announcement Article on Website**
- **Company Name in Media**
- **Large Company Logo on Welcome Banner**
- **Personal Business Banner Allowed to Display on Site (2)**
- **Onsite American Cancer Society Presentation**
- **American Cancer Society Resources available upon request**



2018 RELAY LIVE SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR \$5,000

- 15 VIP Tickets
- Company Booth Space at Event
- Verbal Recognition from Stage
- Company Logo on T-shirt
- Company Logo on Website
- Company Logo on Event Banner
- Company Logo on Volunteer Shirts
- Featured Spotlight Article on Website
- Personal Business Banner Allowed to be Displayed on Site (2)
- Social Media Recognition
- American Cancer Society Resources available upon request

**Underwriting Opportunity: Naming Rights to Area
Stage (1 available), VIP Area (1 available), Volunteer Area (1 available)**

2018 RELAY LIVE SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR \$2,500

- Verbal Recognition from Stage
- 10 General Admission Tickets
- Company Logo on T-Shirt
- Company Logo on Website
- Company Logo on Event Banner
- Personal Business Banners Allowed to be Displayed on Site (1)
- Social Media Recognition
- American Cancer Society Resources available upon request

**Underwriting Opportunity : Naming Rights to Area of Choice
Bar (2 available), Food Village (1 available), Registration (1 available),
Survivor area (1 available)**

